

# The CDSuccessPackage

Helping leading Chem-Dry® Franchisees to maximise their success online.

Built by Rocket Powered | Call 01302 283 038 | Visit [www.RocketPowered.co.uk](http://www.RocketPowered.co.uk)

Professional  
Chem-Dry®

Enjoy a brighter, cleaner, healthier home



Check Out The Buzz

Contact Us

Call your  te

0115 989444

Welcome

Clean My Home

Commercial Cleaning

The Buzz

Contact Us



### Protect Your Carpets

Enjoy cleaner, fresher, healthier carpets with our expert carpet cleaning service

Carpet Cleaning  
Clean & Protect >



### Smarten Up You

All types of upholstery we us clean it to look like new



### Welcome Baby

Welcome your baby into a & more protected environment

## Enjoy a Brighter, Cleaner & Healthier Home



Meet Jackie, Mike & the Team

Welcome to our Brand New Website! There are still a few "finishing touches" to add, so if you see anything out of place, please let us know. There's nothing out of place with the service we offer you though! Having owned and run A&G Chem-Dry for almost 17 years now & with thousands of delighted customers, we invite

you to get in touch today and enjoy the same, great cleaning experience that our regular customers enjoy.

[Find out more >>](#)

What Our Clients Say >



### Popular Home Packages

### Commercial Cleaning Packages

Our packages have been designed by you, for you.



#### Keep Up With The Jones's

Give your carpets the VIP treatment [Find out more >>](#)



#### The Homemovers Package

Sell your home faster and get the best price with cleaner, fresher and more dazzling carpets. [Find out more >>](#)



#### The Living Room Package

Take care of the key area of your home with this popular option. [Find out more >>](#)

#### The New Baby Package

## Introduction

Start attracting more of your most profitable customers with a powerful Wordpress Website designed specifically for ChemDry Franchisees. We can have your website LIVE within five days and it can be paid for via 4 installments of £562.50 (Total £2250). There are no other ongoing costs other than £10 for hosting on a dedicated server.

This innovative Success Package was designed in conjunction with seven leading Chem-Dry® Franchisees based in the UK who wanted THE Worlds most powerful and effective website and online marketing tools, that would significantly help them to attract more of their most profitable customers, in today's tough market. They were very demanding (and rightly so) and said "We need it to..."

- ✓ *Attract more of our most profitable customers*
- ✓ *Reflect the very high quality service we deliver*
- ✓ *Work effectively as one system which WE control*
- ✓ *Provide us with a great return on our investment*

*They said that they wanted a great website at the centre of it all, which...*

- ✓ *Is super simple for us to edit and update*
- ✓ *Is FULLY optimized to the highest levels so it can be easily found on Google*
- ✓ *Seamlessly integrates with other marketing initiatives both online and offline*
- ✓ *Is built on a recognized system so that we're not tied into one specific company*
- ✓ *Can be LIVE this week & ready to rock from day one, because we're busy people*

## “Better Than I Dare Imagine...”

**Allan Simmons of Doncaster, Rotherham & Sheffield Chem-Dry said:**

“This website is amazing, far better than I dare imagine. The attention to detail on the back end for our custom features is incredible, and thanks for all those little extras.

You truly have delivered something that ANY other franchise should want to snap up. When you look around the world at Chem-Dry sites there is NOTHING anywhere near this, BLAST OFF!”

QuickTime™ and a decompressor are needed to see this picture.

## WOW

**Martin Beanlands of Whiterose Chem-Dry**

“What a website” What a website!!! It really is fantastic, I am amazed how easy it is to edit (With Megan’s help of course) James I thank you for all your hard work with this, it is revolutionary and will no doubt increase our standings with SEO’s, this site really puts us on the map and highlights the professionalism that is Chem-Dry. I look forward to continuing working with you, developing additional features and exciting content. Make sure you put my name on the Franchisees that have signed up.

Thanks again

## Awesome!!

**Denise Pitt of Chem-Dry Three**

James you are awesome!! what can I say! The website is fantastic and more than I could have ever dreamed possible. I thank you for all your hard work and continued help. The flow of new ideas is constant and exciting and every day you amaze me with what’s next on the agenda!!

Thankyou! Thankyou! Thankyou!!

## Thanks Rocket Powered

**Peter Foster of Finesse Chem-Dry**

Dear James and the gang at Rocket Powered,

I would like to thank you all for the help you have given to me and my company in building our AMAZING new website, setting up Google Apps & the incredible Mailchimp Newsletter, creating a stunning Facebook page and the list goes on.

The SEO was completed for me when the site was handed over, and to such a high level, that I create a page and BANG, 1st page of Google.

If you want a website that looks fantastic and a marketing system which works for your Chem-Dry franchise that provides you with a great ROI, then you have just found it.

CALL Rocket Powered NOW

## We know a good thing when we see it!!

**Jackie Clark of A&G-Chem-Dry**

This has been a fabulous project to work on - the ideas, enthusiasm and passion for business generated by James and the RocketPowered team have inspired us all to up our game to the highest possible level. We are all now working smarter, employing new ideas and technology to enhance our marketing capabilities.

Our new web-site is just awesome - not only does it look and "feel" fantastic, it is a piece of cake to update and personalise. We love what it is doing for our business already and the potential to develop and build our business going forward.

This is the web-site of of our dreams!

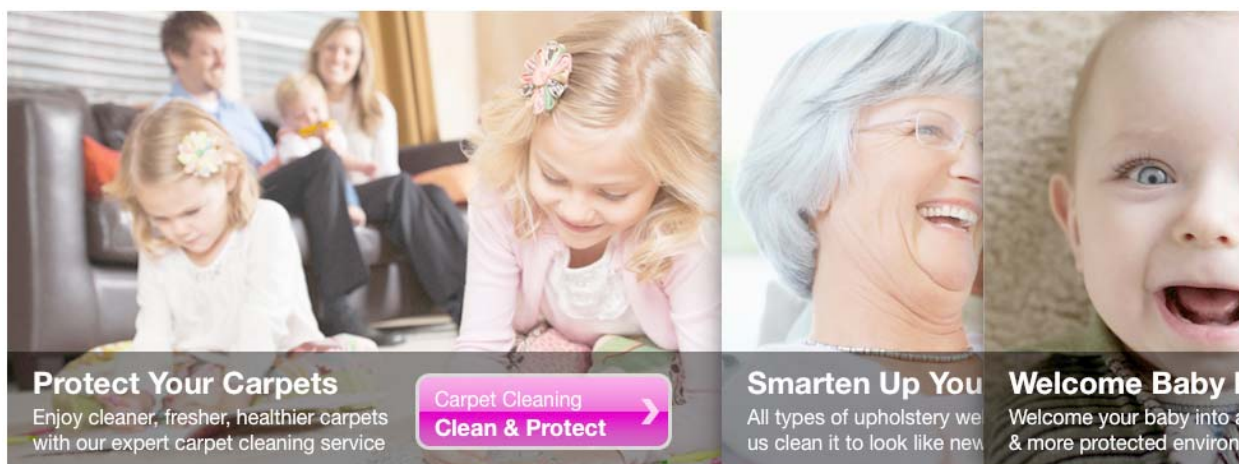
# The Pro Website

## Key Features Explained

### Built on Wordpress

This Pro Website is built on the World Class Wordpress blogging platform which helps futureproof your business.

- ✓ One of the easiest Content Management Systems to use.
- ✓ Open-sourced and therefore constantly evolving.
- ✓ Add unlimited pages and over 10,000 plugins to increase functionality for free.
- ✓ Fully integrates and updates your social media networks.
- ✓ It can be worked on by any Wordpress developer so you're not tied into a specific web development company.
- ✓ Gives you one of the World's best blogs to constantly add news article to.



### Homepage Slider

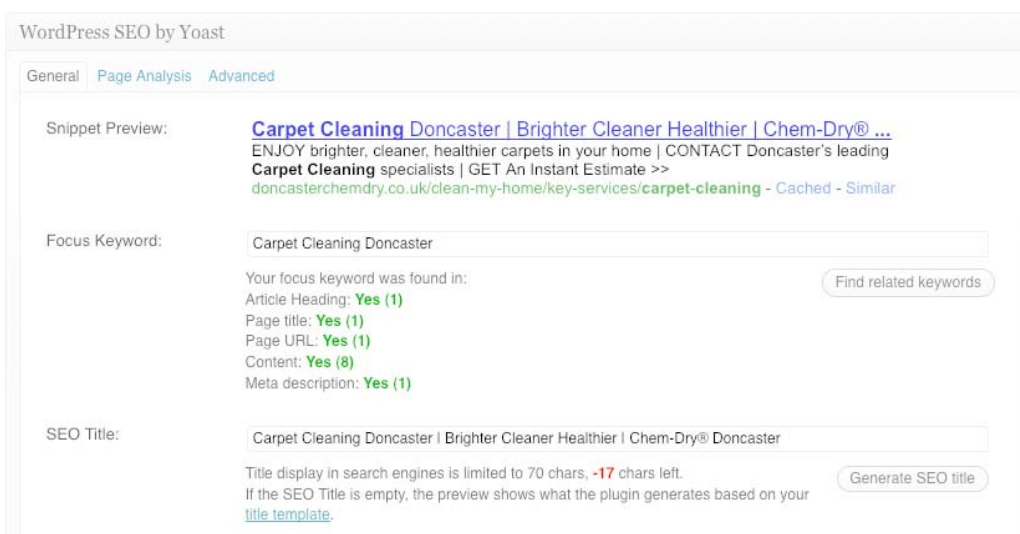
You can add up to 10 different images on the homepage slider (although we recommend 3 or 4). You can change the text, change the buttons and change which pages those buttons take you to. We've added ten different images to choose from but you can add your own as well to reflect other marketing initiatives such as leaflet drops.

## World Class SEO

Yoast de Valk is widely recognized as one of the World's leading Search Engine Optimisation specialists and certainly No.1 when it comes to Wordpress websites. Yoast acted as SEO consultant on this project to ensure that everything was World Class.

Your website will be already optimized for your key services in your key area when it goes live (so no extra time or additional costs required from you).

On top of this, we have fitted and configured Yoasts leading Wordpress SEO tool, which instantly analyses every page you create and gives you advice on how to improve the SEO. It's like having Yoast looking over your shoulder.



WordPress SEO by Yoast

General Page Analysis Advanced

Snippet Preview: [Carpet Cleaning Doncaster | Brighter Cleaner Healthier | Chem-Dry® ...](#)  
ENJOY brighter, cleaner, healthier carpets in your home | CONTACT Doncaster's leading **Carpet Cleaning** specialists | GET An Instant Estimate >>  
[doncasterchemdry.co.uk/clean-my-home/key-services/carpet-cleaning](http://doncasterchemdry.co.uk/clean-my-home/key-services/carpet-cleaning) - Cached - Similar

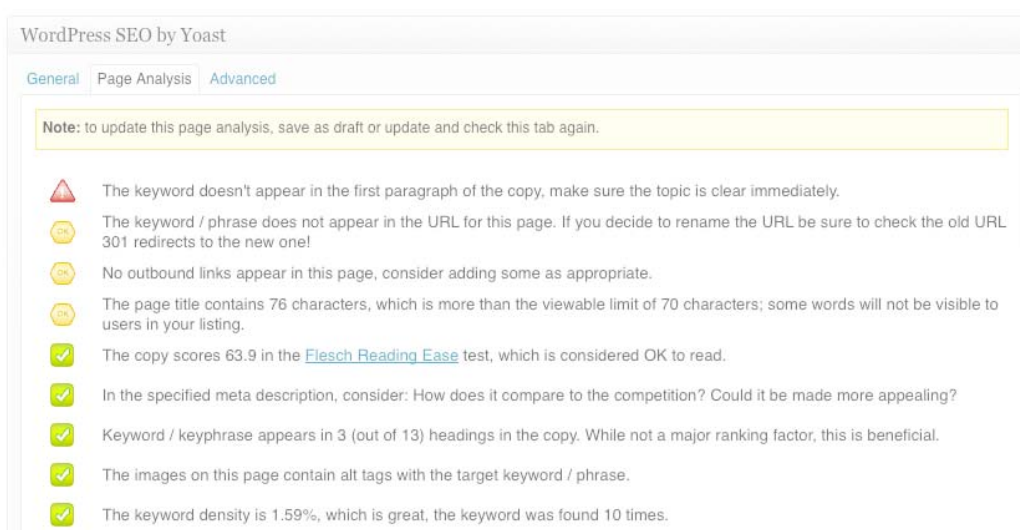
Focus Keyword: Carpet Cleaning Doncaster

Your focus keyword was found in:

- Article Heading: **Yes (1)**
- Page title: **Yes (1)**
- Page URL: **Yes (1)**
- Content: **Yes (8)**
- Meta description: **Yes (1)**

SEO Title: Carpet Cleaning Doncaster | Brighter Cleaner Healthier | Chem-Dry® Doncaster










Title display in search engines is limited to 70 chars, **-17** chars left.  
If the SEO Title is empty, the preview shows what the plugin generates based on your [title template](#).




WordPress SEO by Yoast

General Page Analysis Advanced


**Note:** to update this page analysis, save as draft or update and check this tab again.

-  The keyword doesn't appear in the first paragraph of the copy, make sure the topic is clear immediately.
-  The keyword / phrase does not appear in the URL for this page. If you decide to rename the URL be sure to check the old URL 301 redirects to the new one!
-  No outbound links appear in this page, consider adding some as appropriate.
-  The page title contains 76 characters, which is more than the viewable limit of 70 characters; some words will not be visible to users in your listing.
-  The copy scores 63.9 in the [Flesch Reading Ease](#) test, which is considered OK to read.
-  In the specified meta description, consider: How does it compare to the competition? Could it be made more appealing?
-  Keyword / keyphrase appears in 3 (out of 13) headings in the copy. While not a major ranking factor, this is beneficial.
-  The images on this page contain alt tags with the target keyword / phrase.
-  The keyword density is 1.59%, which is great, the keyword was found 10 times.

Call your **Hereford** team  
 **01684 310221**

g Products   The Buzz   Contact Us


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Call your **Hereford** team  
 **01684 310221**

g Products   The Buzz   Contact Us

**Hereford & Worcester**  
**Hereford**  
**Worcester**  
**Gloucester West**

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Call your **Gloucester West** team  
 **0500 889923**

g Products   The Buzz   Contact Us

## Cover Multiple Areas

Each website can cover 1 main town or city and up to 15 villages.

Visitors can select these from the drop-down tab in the header. When a different area is chosen, the phone numbers, email addresses and postal addresses throughout the entire site, change to make your site look local to that location.

This can also be triggered with a link in the web address so that when you're directing people from your Google Ads for a specific location, the site reflects the details for that location.

There is a small charge to extend the license of your website to include additional towns and cities.

## Instant Online Estimates

Your visitors can get an instant estimate online based on the services and prices you enter. This is fully customizable and you can choose to keep this feature on all the time or for it to only be active at out of office hours.



### Get An Instant Estimate

Select the services you want, then choose your preferred booking date.

#### 1. Choose the services you want



### Carpet Cleaning

Enjoy cleaner, healthier, protected carpets.



Clean Only



Clean & Protect



Healthy Home

No. of Rooms

	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Lounge	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	1
Dining Room	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	1
Family/Play Room	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	0
Kitchen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	0

### Your Estimate

#### Carpet Cleaning

Lounge - Clean only	1 x £85.00
Dining Room - Clean & Protect	1 x £58.50

**Total £143**

#### 1) Choose Services

#### 2) Choose Booking Date



## Specifically Design Icons

Icons can make or break a website. We commissioned one of the World's best Icon Designers to produce a set of unique icons to use on your website. These had to perfectly depict the services and packages you provide as well as purveying the quality you provide. The standard ones on stock websites are just too poor quality.

Stock icons cost £15 a set. These cost £1000.

## Integrated With Your Social Media

Your website is fully integrated with your key Social Media networks including Facebook, Twitter & Youtube. Fans can join your network from your website or share your website's content onto their Facebook & Twitter pages.

Also, every time you add a new article to your website, it automagically goes on Facebook, gets Tweeted, goes on LinkedIn and gets fired out in your Mailchimp Newsletter.

## Customer Reviews

You can get your customers to write reviews on specific pages of your website or you can add them on their behalf. The beauty about these reviews is that they are automatically added to the reviews found on your Google Places page which will help that to rank higher. Wow!

### Customer Reviews

Click here to submit your review.

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**Baby-Safe carpets that smell fresh**

★★★★★ Jul 20, 2011 by Bekki Bell

*Doncaster Chem-Dry cleaned all of our carpets in time for the new arrival so that we had clean & safe carpets for baby to play on. The extra services which included the Anti-Allergens they applied to all the bedroom carpets have also resulted in us sleeping loads better too. Their level's of professionalism are unrivaled and I would not hesitate in recommending them to anyone wanting a 1st class service.*


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**A Wonderful Service from 1st Class Professionals**

★★★★★ Jul 20, 2011 by James Ashford

*We used Allan and his team of technicians to clean the carpets in our house prior to moving and they turned it into a showroom. The whole place smelled fresher and looked great which is perhaps one of the reasons why our house was only on the market for 2 weeks before it was sold. Wonderful.*

**Keep updated**  
with latest news & offers via





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Find us on Facebook

Hereford & Worcester Chem-Dry **Chem-Dry Hereford and Worcester**


✓ Like You like this.


Hereford & Worcester Chem-Dry **Chem-Dry Hereford and Worcester**


New service available from Chem-Dry Hereford and Worcester. Tile and Stone cleaning! 20% discount off carpets and upholstery when you have your tile or stone floor cleaned!! offer ends 31st August 2011.

452

97 people like Chem-Dry Hereford and Worcester.

  
Allan

  
Jackie

  
Peter

## Content Added

We have already added all the content throughout your site for you which has been written in conjunction with franchisees and copywriting experts. You will of course want to put your own stamp on things and change things about, but most of the hard work has been done for you.

## Online Shop

Sell cleaning products online through your shop. Your shop turns up with all the products already added. Your visitors pay for their products through Google Checkout or PayPal which is really easy for you to set up. You could also consider selling Gift Vouchers for your cleaning services as a higher value offering.



### Cleaning Products

Search our impressive range of cleaning products

Cleaning Products




#### Grease & Oil Remover

Banish oil & grease stains

£12.99

+
Add to Cart

Tackles and removes

- Butter stains
- Cooking oil stains
- Crayon stains
- Certain glue stains
- Lipstick & make up stains
- Grease and oil stains

Oil and grease stains can be tricky to remove from carpets and it can prove a challenge to know which product is best suited for the job. Grease and oil based stains are made up of a totally different structure to that of water based stains, therefore you can't treat them just like any other common carpet stain.

Our specialist Grease and Oil Remover contains a powerful formula that removes almost all grease and oil stains from your carpets and upholstery. Unlike other solvent-based carpet spotters, Chem-Dry's Grease and Oil Remover is water-based and non-toxic. Oil and grease based stains

## Training, Support & Help

We want you to be up and running with your new website as fast as possible. We have made your website as intuitive and easy to edit as possible, but if you need any extra help, we have added a really neat help section to the backend of your website.

On top of this, you will receive our training course delivered via a series of emails which introduces you to different aspects and features of your website.

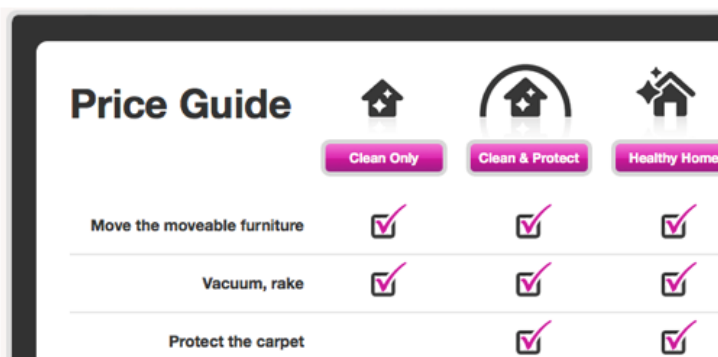
You also get 30 days online and phone support to help you to get to grips with everything. After this, we don't mind the odd email or call requesting help and if you want something more substantial then you can arrange specific training or support (this can be delivered to a group of franchisees to keep costs low)




As there are now several franchisees using this website and you can also use each other for support via the ChemDrySuccess.com website.



**Rocket Powered**  
Helping Chem-Dry Franchisees to Rock

Right Allan, it's time to add some prices to your website.



Price Guide			
	Clean Only	Clean & Protect	Healthy Home
Move the moveable furniture	✓	✓	✓
Vacuum, rake	✓	✓	✓
Protect the carpet		✓	✓

Your website comes with a neat feature - to add **Price Guides**. People feel uncomfortable with adding prices at first, but by adding something like **Carpet Cleaning From £150**, it puts off the time wasters, demonstrates to the people of Doncaster that your honest, open & not likely to rip them off, and it moves people further down the sales process. Here are a few things to note and try...

## Setup Time & Effort

All you have to do is complete your Fact Find, which gives us all the information we need and we do the rest. We know that you're busy guys, so we make the setup of your new website as quick and as easy as possible.

We can have you up and running within just 5 days with no effort from you. It's then yours to personalise and make your own, which you will do under our guidance and support.

All of the content is already added but will need to be tweaked and personalized by you if you are to really succeed from an SEO point of view. Google recommend that you change 40% of the content for the best results.

## Hosting

We will host your website on our super fast, backed-up, dedicated servers based in the UK. This is FREE for the first 3 months and then just £10 a month after that (no contracts).

All you have to do (and you'll have to speak to your techies about this) is point some MX Records towards our server and we're away. This mean that your emails are unaffected and ensures minimal downtime of your website.

If you do require us to manage your domain and emails as well, then we can set you up on Google Apps for £450.

## Pro Version

Professional  
**ChemDry**



Enjoy a brighter, cleaner, healthier home


Get An Instant Quote Online

Contact Us

Call your  team


**01302 373 222**

Welcome
Clean My Home
Commercial Cleaning
Buy Products
The Buzz



**Protect Your Carpets**  
Enjoy cleaner, fresher, healthier carpets with our expert carpet cleaning service

Carpet Cleaning  
Clean & Protect



**Smarten Up You**  
All types of upholstery we clean it to look like new

**Welcome Baby**  
Welcome your baby into a more protected environment

### We Proudly Welcome You to Doncaster Chem-Dry



Meet Mike & Jackie Clark

Welcome to our family run, carpet & upholstery cleaning business where we guarantee the highest quality service or your money back. With over 20 years experience & thousands of delighted customers, we invite you to get in touch today and enjoy the same great cleaning service. [Find out more >>](#)

#### Hear what our Customers Say >

**Bekki from Bessacarr said:**  
"Chem-Dry Doncaster have transformed our home. It looks great, smells fresh, and the carpets are just lovely"



Get our World Famous Spot Remover **For FREE**

Just enter your email address  [GO](#)

[Read more about this amazing offer >](#)

#### Home Sweet Home Packages

#### Commercial Cleaning Packages

Our packages have been designed by you, for you.



##### Sell Your Home Faster

Have your living room carpet & 3 piece suite, fully cleaned and protected. [Find out more >>](#)



##### Welcome New Baby

Have your Baby Room & Living Room, cleaned, protected & hypo-allergised. [Find out more >>](#)



##### The Queen's Coming

Have your living room carpet & 3 piece suite, fully cleaned and protected. [Find out more >>](#)

[See ALL of our Home Sweet Home Packages >>](#)

#### Key Home Cleaning Services >

- [Carpet Cleaning >](#)
- [Upholstery Cleaning >](#)
- [Curtain Cleaning >](#)
- [Hard Floor Cleaning >](#)
- [Leather Cleaning >](#)
- [Pressure Washing >](#)
- [Rug Cleaning >](#)
- [Tile & Grout Cleaning >](#)

Call your Doncaster team on

**01302 373 222**

[Get An Instant Quote Online](#)

#### Our Promise To You [Read more >>](#)



##### Minimum Disruption

Have your living room carpet & 3 piece suite, fully cleaned and protected. 3 piece suite, fully cleaned and protected.

[Find out more >>](#)



##### Best Value

Have your living room carpet & 3 piece suite, fully cleaned and protected. 3 piece suite, fully cleaned and protected.

[Find out more >>](#)



##### We Move Everything

Have your living room carpet & 3 piece suite, fully cleaned and protected. 3 piece suite, fully cleaned and protected.

[Find out more >>](#)



#### Ask The Expert

Ask Allan Simmons anything you like

Just start typing your question

#### Keep updated

with latest news & offers via

Your email address\*

[GO](#)

[facebook](#)

[twitter](#)

**Doncaster ChemDry**

Doncaster Chem-Dry, Wheatley Hall Business Centre, Wheatley Hall Road, Doncaster, South Yorkshire, DN2 4LP

Call Doncaster 01302 868321

email [Hello@ChemDryWhatever.co.uk](mailto:Hello@ChemDryWhatever.co.uk)

#### Clean My Home

- Service 1
- Service 2
- Service 3
- Service 4

#### Commercial Cleaning

- Service 1
- Service 2
- Service 3
- Service 4

#### Key Areas We Cover

- Doncaster Carpet Cleaning
- Rotherham Carpet Cleaning
- Sheffield Carpet Cleaning

#### The Boring Stuff

- Terms & Conditions
- Privacy Policy
- Website Terms
- Terms & Conditions
- Privacy Policy
- Website Terms

## Basic Version



Enjoy a brighter, cleaner, healthier home

Call your Doncaster team  
**01302 373 222**

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Welcome
Clean My Home
Commercial Cleaning
The Buzz
Contact Us



**Carpet Cleaning**

Enjoy a healthier environment with Clean & Protect Carpet Cleaning

Enjoy a healthier environment with Clean & Protect Carpet Cleaning

Enjoy a healthier environment with Clean & Protect Carpet Cleaning

Enjoy a healthier environment with Clean & Protect Carpet Cleaning

Enjoy a healthier environment with Clean & Protect Carpet Cleaning

Find out more about Carpet Cleaning >

**We Proudly Welcome You to Doncaster Chem-Dry**



Welcome to our family run, carpet & upholstery cleaning business where we guarantee the highest quality service or your money back. With over 20 years experience & thousands of delighted customers, we invite you to get in touch today and enjoy the same great cleaning service. invite you to get in touch today and enjoy the same great

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[Find out more >>](#)

**Hear what our Customers Say >**

**Bekki from Bessacarr said:**

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Call your Doncaster team on  
**01302 373 222**

Contact us today >>

**Our Promise To You** [Read more >>](#)



**Minimum Disruption**

Have your living room carpet & 3 piece suite, fully cleaned and protected. 3 piece suite, fully cleaned and protected.

[Find out more >>](#)



**Best Value**

Have your living room carpet & 3 piece suite, fully cleaned and protected. 3 piece suite, fully cleaned and protected.

[Find out more >>](#)



**We Move Everything**

Have your living room carpet & 3 piece suite, fully cleaned and protected. 3 piece suite, fully cleaned and protected.

[Find out more >>](#)

**Keep updated**  
with latest news & offers via

GO
facebook
twitter


Doncaster Chem-Dry, Wheatley Hall Business Centre, Wheatley Hall Road, Doncaster, South Yorkshire, DN2 4LP

Call **Doncaster 01302 868321** email [Hello@ChemDryWhatever.co.uk](mailto:Hello@ChemDryWhatever.co.uk)

[Terms & Conditions](#) [Privacy Policy](#) [Website Terms](#) [Terms & Conditions](#) [Privacy Policy](#) [Website Terms](#)

© 2011 Doncaster Chem-Dry Built by Rocket Powered >>

## Compare Versions



### Basic

### Pro

Built on Wordpress	✓	✓
Fully Optimised for Your Key Area	✓	✓
Content Added	✓	✓
Blog Included	-	✓
Advanced Navigation	✓	✓
Promises Section	✓	✓
Google Analytics	✓	✓
Integrated with Social Media	✓	✓
Connected to Mailchimp	✓	✓
Training & Support	✓	✓
Ask the Expert Section	-	✓
Multiple Phone Numbers	-	✓
Online Shop	-	✓
Online Estimates	-	✓

# Social Media Success

## Facebook

We have created a stunning and interactive Facebook design, which we can implement on your Facebook page. This is automatically updated from the content on your website so it's always current. It is designed to help you attract the maximum numbers of fans.

We also synchronise Facebook with your website so that every time you add a new blog article, it automatically comes through to your Facebook page.



facebook

Search

**Finesse Chem-Dry** Like

Local Business · Bury

Click on 'Like' above

Enjoy a brighter cleaner healthier home

Call our friendly team on  
**0800 389 8218**

- Wall
- Info
- Friend Activity
- WELCOME
- Photos
- Reviews
- Discussions
- Events
- Web Address

About

We will delight our customers with the cleanest and fastest drying carpets...

More

**Finesse Chem-Dry** Visit our website ▶

Enjoy Our Key Cleaning Services

Check Out Our Popular Packages

Our packages have been designed by you, for you.

 **Carpet Cleaning**  
Enjoy cleaner, healthier, protected carpets. [Find out more >>](#)

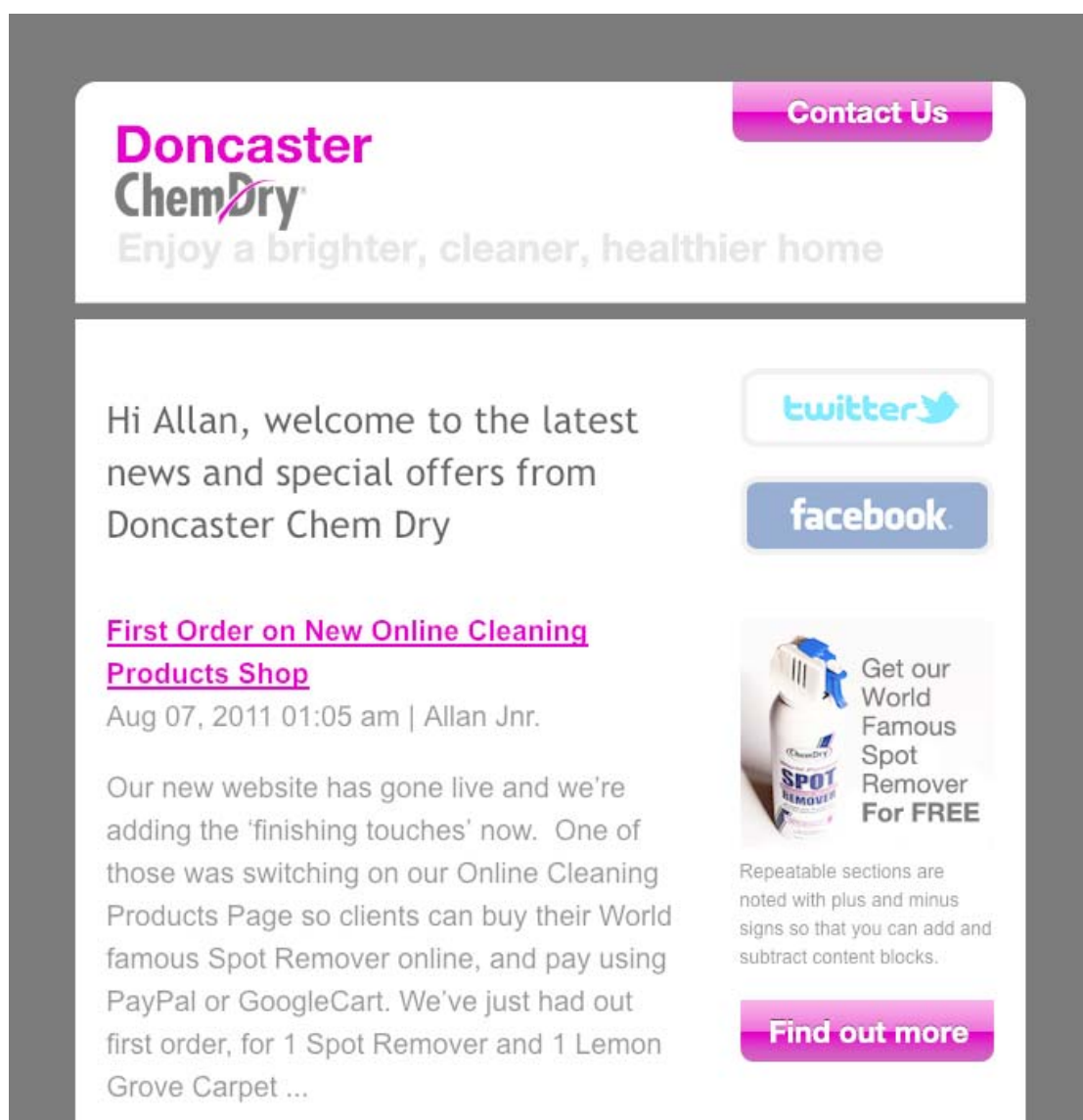
 **Curtain Cleaning**  
Enjoy a brighter, cleaner, healthier home [Find out](#)

## Mailchimp

Mailchimp is a powerful email marketing system which allows you to send beautiful emails to your contacts. It sends out automated emails each week or month, which it creates from content you add to your blog. It shows you exactly who's opened your email, how many times and what they've clicked on.

You can also create manual newsletters or autoresponders which are a sequence of emails sent out at set intervals from when someone subscribes.

We have created a great template for you to use and will connect everything up to your website so that future visitors to your site are able to easily sign-up to your newsletter.



The screenshot shows an email newsletter for Doncaster ChemDry. At the top left is the company logo and tagline: "Doncaster ChemDry" and "Enjoy a brighter, cleaner, healthier home". At the top right is a pink button labeled "Contact Us". Below the header, the main text reads: "Hi Allan, welcome to the latest news and special offers from Doncaster Chem Dry". To the right of this text are two social media buttons: "twitter" and "facebook". Below the main text is a link: "[First Order on New Online Cleaning Products Shop](#)". Underneath the link is the date and time: "Aug 07, 2011 01:05 am | Allan Jnr.". The main body of the email contains the text: "Our new website has gone live and we're adding the 'finishing touches' now. One of those was switching on our Online Cleaning Products Page so clients can buy their World famous Spot Remover online, and pay using PayPal or GoogleCart. We've just had our first order, for 1 Spot Remover and 1 Lemon Grove Carpet ...". To the right of this text is an image of a "SPOT REMOVER" bottle with the text: "Get our World Famous Spot Remover For FREE". Below the image is a note: "Repeatable sections are noted with plus and minus signs so that you can add and subtract content blocks.". At the bottom right is a pink button labeled "Find out more".

# Investment Costs & Next Steps

## Investment Costs

Choose what you need and then pay for it over 4 installments to help with your cash flow.

	<b>Cost</b>
<b>The Pro Website</b>	<b>£3750</b> (£937.50 per month)

Enjoy an exclusive license to use the <b>Pro Website</b> across 1 main town or city within your franchise area (excludes London). You can include up to 15 villages at no extra cost.	for 4 months)
<b>Additional Areas</b> Extend the license area of your <b>Pro Website</b> to include additional towns and cities.	£250 per town/city
<b>Additional Pro Websites</b> We will setup an additional <b>Pro Website</b> on a completely different domain for 1 main area. Additional areas are charged as above.	£550
<b>The Basic Website</b> Enjoy an exclusive license to use the <b>Basic Website</b> across 1 main town or city within your franchise area (excludes London).	£2250 (£562.50 per month for 4 months)
<b>Additional Basic Websites</b> We will setup an additional <b>Basic Websites</b> on a completely different domain for 1 main area.	£450
<b>Mailchimp Setup For one domain</b> We will create your <b>Mailchimp</b> account, setup your manual & automated emails, configure your sign-up forms and fully integrate it with one website.	£350
<b>Additional Mailchimp Connections</b> We will setup additional manual & automated emails, configure your sign-up forms and fully integrate it with one website.	£150
<b>Facebook Setup For one domain</b> We will correctly configure your <b>Facebook</b> account (or set you up a new one) and fully integrate it with your website	£250
<b>Additional Facebook Connections</b> We will setup additional <b>Facebook</b> pages and integrate them with different websites.	£150

## What Happens Next?

We can have everything up and running for you **within just 5 days**

- Step 1** Get in touch to confirm availability in your area and to discuss the best option for you.
- Step 2** Make the 1<sup>st</sup> payment and complete the Fact Find, which gives us all the information we need to complete your site accurately and fast!
- Step 3** Five days later, your website goes LIVE and is ready to rock and roll with no effort from you.

## After that?

We will provide you with 30 days free online, shared-screen and telephone support to make sure that you and your team get maximum benefit from this marketing machine.

You will get access to our 30 day training course delivered via email, giving you a lesson a day.

Web hosting on our UK based dedicated servers is free for 90 days, then it costs just £10 per month (no contract, cancel whenever you like)

All the systems we use (Wordpress, Mailchimp, Facebook) are widely known, so you can easily work with other web development companies if you choose, so no ties.

We will also include you in our Chem-Dry Success Website, which is a private website, open exclusively to CD Success Website owners to share the best marketing ideas with other franchisees outside of your license area.

**If you have any questions or you would like to move forward with this project, please get in touch.**

**Call 01302 283038**

**Email [hello@rocketpowered.co.uk](mailto:hello@rocketpowered.co.uk)**